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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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**In re Application of:**

Howard W. Fingerhut and George She

**Serial No.:** 09/921,272

**Examiner:** LY, Nghi H.

**Filed:** August 1, 2001

**Attorney Docket No.:** BS00186

**Title:** "Methods and Systems for Selective Broadcast Enhancement"


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37 C.F.R. § 1.8 CERTIFICATE OF TRANSMISSION

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AMENDMENT

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Mail Stop: Non-Fee Amendment  
Director Patents  
P.O. Box 1450  
Alexandria VA 22313-1450

Director:

This paper is filed in response to the first Office Action, mailed April 26, 2005, in the above-identified application. Assignee respectfully submits that the amendments and remarks contained herein distinguish the pending claims from the cited documents.